

Patricia Cunning  
Director of the MacBride Museum  
1124 Front Street  
Whitehorse, YT, Y1A 1A4

**RE: Questions with regard to MacBride and tourism issues.**

Hello, and thank you for your letter. The concerns you raise about the MacBride museum are valid, and the Yukon NDP will do our best to address them here. We'd also like to extend our sincerest thanks for the work that you do in providing Yukoners a glimpse at the history of the Yukon, its peoples, and its culture.

The Yukon will make community partnerships a priority, and this community approach to management will be extended to the MacBride museum. Further to this, we are committed to providing NGOs with 3-year funding agreements so that they can plan their programming, staffing, projects, and impacts in the long-term. For the MacBride Museum, this means increased planning towards the MacBride Museum in Whitehorse, the MacBride Copperbelt Mining Museum, and the MacBride Waterfront Trolley.

In terms of the Tourism Cooperative Marketing Fund, the Yukon NDP understands that increased marketing will not result in increased tourism if people are not allowed to, or cannot afford to travel. However, we have a plan to reinvigorate and modernize the Yukon's tourism industry by seeking direct input from the people and organizations who have built this critical part of our economy. We will do this in part by funding tourism strategy development and being open to creative solutions from all areas of the industry to inform these developments. We need to invest in a flexible, dynamic strategy now so we can ensure that we grow our tourism industry back sustainably, tactically, and safely.

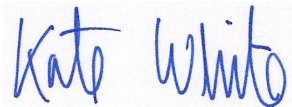
In terms of our focus on the local tourism market, we aim to make new and different ways of travel appealing to meet the practical needs of travel in a COVID-19 reality. This will ensure tourists in the Yukon have an easier time navigating the services available to them. I hope this addresses your concerns about the tourism industry.

In looking at the situation concerning the MacBride Museum being the only society-run museum being taxed, the Yukon NDP is committed to assessing the situation and finding a solution that is appropriate and works in partnerships with all parties involved.

This assessment will also consider the unique characteristics of the MacBride Museum as the only society-run museum who owns the land the museum is on, and the repercussions of an agreement on other non-profit and non-governmental organizations.

The Yukon NDP is also willing to assess the MacBride's Museum operations and maintenance costs to bring these in line with other museums in the Yukon. This will include reviewing the operating agreement between the MacBride Museum Waterfront Trolley and the Yukon Government, and how funding the trolley might play into our larger tourism strategy.

We hope you find these answers satisfactory. We equally hope to partner with the MacBride Museum towards making the Yukon a better place for all. Once again, thank you for your hard work and diligence towards preserving the Yukon's important history.

A handwritten signature in blue ink that reads "Kate White".

Kate White  
Leader of the Yukon NDP